



NPACE[®]

Nurse Practitioner Associates
for Continuing Education

Since 1980

2024 PROSPECTUS

EXHIBIT | SPONSOR | ADVERTISE

ABOUT NPACE



As an ANCC accredited provider and national nonprofit organization, NPACE is a recognized leader in continuing education. In a rapidly changing healthcare environment, NPACE promotes excellence in patient care by providing high quality, evidence-based educational programs to nurse practitioners and other advanced practice clinicians.



WHY NPACE?

Harness the power of connection.

From industry giants to small businesses, NPACE offers tailor-made options to suit every company's unique connection needs. Whether you choose to shine at our in-person conferences, leverage our cutting-edge virtual platforms, or amplify your reach through strategic advertising, our dedicated NPACE team will go above and beyond to help fulfill your goals and surpass your expectations.

2024 CONFERENCES

We are excited to offer five in-person conference locations in exciting destinations, as well as three virtual events.

Hilton Head, SC



Marriott Hilton Head
March 18-21

Exhibit: March 19-20

Clearwater, FL



Wyndham Grand
May 14-16

Exhibit: May 15-16

Boston, MA



Westin Copley Place
August 25-28

Exhibit: Aug. 26-27

Cape Cod, MA



Seacrest Cape Cod
October 8-10

Exhibit: Oct. 9-10

Dana Point, CA



Laguna Cliffs Resort & Spa
November 4-7

Exhibit: Nov. 5-6

LIVE VIRTUAL EVENTS

WEBINAR DAY
February 21

VIRTUAL
CONFERENCE
June 6-7

VIRTUAL
CONFERENCE
September 19-20

EXHIBITING

All Exhibit Booths are 6' tabletop exhibits. Exhibits include table, chairs, carpeting, and badges for up to 4 staff, as well as breakfast and coffee.

Friends of NPACE receive premium location, logo on signage and intermission slide deck, registration bag item, and badge ribbon designation.

• Friends of NPACE:	
-2 tables:	\$2,500
-1 table:	\$2,000
• Standard Booth:	\$1,500
• Non-profit/Government Independent/Small Business:	\$1,200
• Exhibitor Lead Retrieval:	
-Initial license	\$500
-Each additional licesnse	\$250

DIGITAL ADVERTISING

• Email Blast to NPACE Community:	\$2,000
-With follow up email	\$2,500
• Company Display Page (First month):	\$1,000
-6-months	\$5,000
• NEW! Segmented List Targeting	\$1,500
-Segment by NP specialty	
• NEW! Pharma Dinner Promotion	\$1,000
• Website & Social Media:	
-Post (Facebook, Twitter, IG, LinkedIn)	\$1,000
-Website logo & link feature	\$500
-Blog post	\$500
• Newsletter (3-month duration):	
-Feature article	\$2,500
-Video advertisement	\$2,000
-Logo & link feature	\$2,000
-Header banner ad	\$2,000
-Footer banner ad	\$1,800
-Square box ad	\$1,650
• Promotion Package (2 emails + 2 social media posts/month, virtual display page, header banner ad in newsletter):	
-1-month:	\$7,500
-3-months:	\$20,000

SPONSORSHIP ITEMS

Sponsorship items available for individual conferences. Pricing listed is per conference.

• Meal Sponsorship/Reception	\$10,000	• Device Charging Station	\$4,000
• Wifi Support	\$7,500	• Two 24"x36" Display Signs	\$2,000
• Poster Display/Session	\$5,000	• Wellness Activity	\$1,500
• Coffee & Snack Break	\$5,000	• Audience Email:	\$1,000
• Offsite Dinner Promotion: (Includes Friends of NPACE booth)	\$5,000	• Registration Bag Item	\$1,000
		• New Mother's Room	\$1,000

PROGRAM SPONSORSHIP

Unopposed with no competing programs and are integrated into the conference schedule. Benefits includes print and digital advertising to conference audience, all A/V needs, Friends of NPACE booth, and F&B for select opportunities.

• Product Theaters	\$30-\$40k <i>Inquire with jplotkin@npace.org for more info</i>	• Hands-On Training/ Disease State Education	\$10,000 (45-mins)
• CE Program w/ F&B	\$18,000	• Learning Lab (15-min)	\$7,000
• CE Program w/o F&B	\$12,000	• A/V & Meeting Room Space	<i>Inquire with jplotkin@npace.org for more info</i>

VIRTUAL CONFERENCE SPONSORSHIP

• Product Theater	\$20,000	• Audience Email	\$1,000
• CE Program	\$12,000	• Virtual Conference Platform Banner Ad	\$1,000
• Disease State Education	\$7,500		

ANNUAL SPONSORSHIP ITEMS

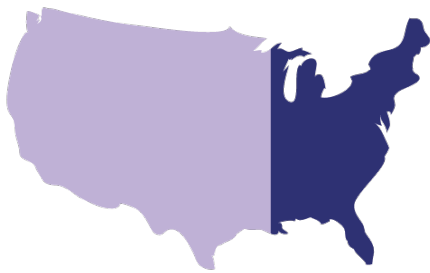
Featured at each 2024 NPACE Conference. All items are distributed to attendees upon check in at registration desk. Must book by February 2, 2024..

• Mobile Phone Charger Logo Feature	\$15,000	• Registration Bag Logo Feature	\$7,500
• Hand Sanitizer Logo Feature	\$7,500	• Conference Notebook Full-page Feature	\$2,000

NPACE BY THE NUMBERS

“We are so excited to be partners with NPACE and appreciate all of the great work you do to make our programs successful”

– Lauren H. | Exact Sciences



40% local attendees

60% out-of-town



110k+

Online Learning Center
visitors per year



300-400

attendees
per conference



85%

Working in Adult or
Family Practice



98%

Master's Degree +
prescription writing ability

NPACE EMPLOYER DISCOUNT PROGRAM

Contact NPACE today to learn how your company can become a part of the NPACE employer discount program, where Nurse Practitioners working for your company can save up to 20% on NPACE in-person and online CE programs!

REACH YOUR TARGET AUDIENCE

Since 1980, we've offered relevant, evidence-based, and stimulating continuing education for NPs in a dynamic learning environment. We welcome the opportunity to work with companies and organizations who wish to reach our network of NPs and advanced practice clinicians.



TOPICS OF INTEREST

Based on annual Needs assessment Survey

- Acute Care
- Alternative Health & Wellness
- Anxiety/Depression
- Asthma/COPD
- Bone Health
- Cancer Screenings
- Cardiovascular Disease
- Chronic Pain Management
- Concussions
- Dermatology
- Diabetes
- GI Disorders
- Geriatrics
- Hypertension
- Immunization Guidelines
- Infectious Disease
- Kidney Disease
- Lab Interpretation
- Mental Health
- Movement Disorders
- Neurology
- Pain Management
- Professional Development
- Psychiatric Pharmacology
- New Drugs
- Obesity Management
- Opioid Addiction
- Orthopedic/Joint Disorders
- Women's Health



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Since 1980

**SECURE YOUR EXHIBIT/SPONSORSHIP
OPPORTUNITY TODAY!**

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